

The Solution that brings parents, teachers, administrators, government and business together that deliver the life-skills training and hope that a child needs to succeed



EXECUTIVE SUMMARY

The education of our upcoming generation is critical not only to the economic and social success of our communities, but also to the national security of our country. How our K-6 students are doing is a direct indicator of how things will be in 10 or so years. In fact, we are able to predict with a fair bit of certainty, whether or not a child will be a productive member of their community based on their 3rd grade reading scores.

The education of our children and the future workforce and the future of our country is in a crisis. There is less learning time, less teacher time, less parent time, more demands from the business community, and less engagement for students, ie they would rather watch mindless videos on Tiktok than learn how to create something of value. The negative academic, social and economic outcomes are accelerating, which make our children and our country less competitive and less likely to succeed.

Heroes League Game Day has been designed from the ground up to use “technology for good” to help solve this perfect storm of problems we find ourselves in. We use the same game science that addicts kids to games, to get them hooked on succeeding at life.

We bring together the teachers, school administrators, government, parents, business and students and deliver a kid-driven, game-based skills learning platform that puts the child and the community back in a global leadership position.

Just a few extra minutes a day in the game, has been proven to correlate to higher state reading and math test scores the more the student plays the game. This “extended learning” time delivers what most parents, businesses and the community want – a child that is prepared to succeed.

It is massively scalable because the students don’t need classroom or teacher time and it is optimized to run on a low-end education chromebook. It is funded through existing state education funds because it delivers more and better data that matters to all stakeholders surrounding that child.

Everyone wins – the parent sees their child getting educated properly, the teachers spend less time delivering more learning outcomes, the schools retain their students and funding, the business community gets a workforce with better skills and preparation, the government benefits from better communities that are safer and produce more economic power, and ultimately the student has greater hope of a successful life.

We have been in the education trenches for the past decade, working with millions of students and investing millions of dollars. We have cracked the code on the right model that can take the education industry through the same disruption we’ve seen in other massive industries like retail, music, etc, and one that will deliver the right education in the right way and at the right price with the right outcomes. And we’re just getting started – go to www.heroesleaguegameday.com to join the cause.